

Stephanie Levanduski

A versatile and creative designer who is self-motivated, self-sufficient and comes to you with five years of experience in both print and digital design.

stephlev.com
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EXPERIENCE

Verizon, Basking Ridge, NJ — *Graphic Designer*

JUNE 2017 - PRESENT

Responsible for the design of collateral sales materials, corporate identity, branding, and social media posts — from concept to completion. Strong research and planning skills to understand clients, competitors, and target audiences in order to develop effective design solutions. Presentation work includes designing, producing and updating presentations for internal-facing communications and external-facing collateral.

McCann Echo and Davis & Co — *Freelance Designer*

MARCH 2017 - JUNE 2017

Freelance work entailed creating and editing print and digital brochures and creating wall display graphics for Johnson & Johnson and Pfizer trade show events. Worked with project managers, UI designers, and art directors to ensure accurate and well branded deliverables.

DS Distribution, Edison, NJ — *Lead Graphic Designer*

JUNE 2015 - MARCH 2017

Lead graphic designer in the rebrand and migration of their consumer and B2B e-commerce website, managing a team of designers, photographers and videographers to sell tobacco products and e-cigarettes. Systematized the design process and eliminated visual problems, guaranteeing viable designs of future products and web solutions.

Trade Media Partners — *Freelance Designer*

AUGUST 2011 - SEPTEMBER 2013

Designed and formatted print advertisements and campaigns for NY Steam and Water Corp and the New York Democratic Committee for direct mail advertisement.

EDUCATION

Rutgers University, New Brunswick, NJ — *BFA in Visual Arts*

Concentration in Graphic Design. Graduated with a 3.5 GPA and coordinated the branding and campaign for the 2016 BFA Thesis gallery opening.

DESIGN DISCIPLINES

Branding: identity solutions and strict adherence to brand guidelines

Print: layout, packaging, direct mail print advertisement

Presentation Design: technical and high-level designs and layouts; a passion for clear and effective information organization

Social Media: Twitter, Facebook, and Instagram campaigns

SKILLS

Nocti Certified in Advertising and Design (2012)

Software: Photoshop, Illustrator, In-Design, Acrobat, Powerpoint/Prezi, HTML/CSS, MS Office/G-Suite

Markets: Consumer, B2B, B2B2C, Pharmaceuticals, Energy, Retail, eCommerce

Team Lead: experience as a senior designer and project lead; giving and taking direction through thoughtful communication is the priority

DESIGN PROCESS

Define the problem

Collect information

Brainstorm and analyze

Develop solutions

Feedback and discussion

Improve and revise